THE IVY NETWORK CORPORATION
242 - A YALE STATION • NEW HAVEN, CONN. 06520 • (203) 787-0711

JAMES A. LAWRENCE
PRESIDENT

FLOYD H. BRADLEY, III
SECRETARY – TREASURER

S. L. MAIER
CHAIRMAN-of-the BOARD

10 January 1973

To All Stations:

This is to inform you that Newsweek Magazine is once again advertising with the Ivy Network. It's a reworking of our old contract at the new rates, more or less.

The contract calls for 13 weeks of advertising while school is in session this spring and 13 weeks in the fall. This means that spots are not run during spring break or the summer vacation period. Exams are also not preferable. However, if it is necessary to run spots during either period to satisfy the 13 week requirement, exams are preferable to vacation, and please notify this office of your intention.

The B schedule spots (30 second) change weekly. If you have not received the spot change by Tuesday noon (they will be mailed Monday AM), call Charlie Smith at 212-986-3855 in New York City. He will have the new copy and will read it to you.

On other business, I would like all the broadcast stations to send me a coverage map, preferably on a map of approximately one inch = 10 miles. I am then going to make network coverage map for presentation purposes.

The winter meeting of the Ivy Board is scheduled for late February. Any stations that would like to volunteer to host the meeting - Ivy will cover any necessary costs. Yours, Jim